



**AVETRA 2008**  
**11th Annual Conference**

*03 - 04 April 2008*

**Adelaide Holiday Inn, Adelaide, South Australia**

## ACKNOWLEDGEMENT

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The University of South Australia is an innovative and successful institution with a distinctive profile. It is committed to educating professionals, creating and applying knowledge and engaging its communities. The School of Education offers the largest range of teacher education programs in South Australia, from Early Childhood to Adult and Vocational Education, at both undergraduate and postgraduate levels. The School has played a key role in professionally developing VET staff since 1969, and its successful research centre in this field – the Centre for Research in Education, Equity and Work – has been operating since 1994.

## AVETRA PRESIDENT'S WELCOME

Dear Colleagues,

On behalf of the members of the Australian Vocational Education and Training Research Association (AVETRA), I would like to welcome participants to the 11<sup>th</sup> Annual Conference of the association. This is the second AVETRA conference in Adelaide and it's great to be back here again. I hope you enjoyed last evening's Welcome Reception generously provided by the University of South Australia and which gave visitors and locals an opportunity to see the new Uni SA Bradley Forum in the Hawke Building.

This year we are fortunate to have a highly regarded international keynote speaker, Thomas Deissinger, Professor of Business and Economics Education at the University of Konstanz in Germany. We are also privileged to have three notable Australia keynote speakers: Margaret Somerville, Professor of Education (Learning and Development) and Research Director of the Institute of Regional Studies at Monash University, Sue Bullen, Training consultant with QSR International, and Terri Seddon, Professor of Education and Director of the Centre for Work and Learning Studies at Monash University. I welcome all our keynote speakers and also our many presenters and thank them for their contribution towards making this conference a memorable and rewarding experience.

With the theme 'VET in Context' this conference seeks to explore the role of VET in economic, social and regional development and the wider post-compulsory education sector, and what this means for VET teaching and assessment practice. The conference provides participants an opportunity to step outside of VET and take a look at where it fits into today's society and appreciate its growing importance.

We welcome the support of our 2008 Silver sponsors-the Australian Government Department of Education, Employment and Workplace Relations (DEEWR), the South Australian government Department of Further Education Employment, Science and Technology (DFEEST) and the University of South Australia, for showing their commitment to VET research and the VET sector. We would like to thank NCVER for providing support including for the AVETRA 2008 Conference Early Career Researcher Award. Special thanks also to Emerald Publishing UK for contributing to the 2008 AVETRA Conference Best Paper Award. Emerald Publishing is celebrating the 50<sup>th</sup> year of its journal *Education + Training* in 2008, and we will join in this at the first morning tea coffee break.

It is important to get together as members and a community of people interested in promoting the status, profile, impact and quality of VET research. I hope you enjoy this opportunity to network with other researchers, administrators, practitioners and policy experts and enjoy Adelaide's hospitality.

On behalf of AVETRA I welcome you to the conference.

*Associate Professor Peter Kell*  
President – AVETRA  
2006-2008

## MEETING SECRETARIAT

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## ORGANISING COMMITTEE

- Kaye Bowman – Convenor, Consultant
- Susan Dawe, NCVET
- Michele Simons, UniSA
- Roger Harris, UniSA
- Marcus D'Assumpcao, DFEEST
- Steven Hodge, UniSA
- Suzy McKenna, Reframing your future, TAFE SA
- Robin Ryan, Flinders University
- Elaine Butler, UniSA
- Stephen Conway, TAFE SA

## MEETING VENUE

The AVETRA 2008 Conference will be held at:

Adelaide Holiday Inn  
65 Hindley Street  
Adelaide SA 5000

Tel Front Desk: +61 (0)8 8231 5552

## SOCIAL EVENTS

### WELCOME RECEPTION

*The Welcome Reception is kindly sponsored by the University of South Australia for the Conference delegates and partners*

**Venue:** University of South Australia  
Bradley Forum HE05-02,  
Level 2 Hawke Building,  
55 North Terrace, Adelaide

**Date:** Wednesday, 02 April 2008

**Time:** 18.30 – 20.00 hours

**Cost:** Included in Full Delegate Registration Fee

It is hoped all delegates and partners will be able to attend this evening.

### CONFERENCE DINNER

**Venue:** Adelaide Holiday Inn

**Room:** Ballroom (Hindley 1, 2 & 3)

**Date:** Thursday, 03 April 2008

**Time:** 1900 - 2300 hours

**Cost:** \$75.00 per person

We hope all delegates and their guests will join us on this occasion to make it a memorable evening of the event. The AVETRA and Conference Awards will be presented at the Conference Dinner.

## GENERAL INFORMATION

### REGISTRATION DESK

The Registration Desk will be located at the top of the staircase, in the Ballroom's pre function area (Hindley 1, 2 & 3 combined) at the Adelaide Holiday Inn.

#### *Registration hours:*

Thursday, 03 April 2008      0800 – 1715 hours  
Friday, 04 April 2008      0800 – 1700 hours

### NAME BADGES

All delegates will be given a name badge at registration. For security reasons, we ask that you wear your name badge at all times. This name badge is also the official entrance pass to all conference sessions, teas & lunches each day and inclusive social functions.

### MESSAGES

All messages received during the Meeting will be displayed on the message board near the registration desk.

### SMOKING POLICY

There will be no smoking in all conference sessions or in areas where food and beverage are served.

### HOTEL ACCOUNTS

All delegates are reminded to pay their hotel account prior to departure from their hotel. Please note that the deposit you have paid on the AVETRA 2008 registration form has been credited to your room account, however, each delegate is responsible for the payment of incidentals and any further room costs.

### CREDIT CARDS

Credit cards accepted at the Registration Desk are Mastercard and Visa only– please note that American Express and Diners will not be accepted.

### DISCLAIMER OF LIABILITY

The Conference Organising Committee reserves the right to amend any part of the program or event should it be necessary.

AVETRA and the Conference Secretariat will not accept liability for damages of any nature sustained by participants or their accompanying persons, or loss of, or damage to, their personal property as a result of the 2008 Conference or related events.

## TRANSPORT

As public buses, trams and trains run close to the venue, there won't be any transport organised for the AVETRA Conference 2008.

The University of South Australia, where the Welcome Reception will be held, is a short walk from the conference venue and from the last tram stop on North Terrace.

## SPEAKER PREPARATION AREA

Speakers are asked to check their audio visual material before presenting. We ask that you check-in with the audio visual technicians in Torrens Room 3 at least two hours prior to your presentation. At this time you will be able to provide the technician with a copy of your presentation.

Please also make yourself known to the Chairperson for your session.

## KEYNOTE SPEAKERS



### **MARGARET SOMERVILLE – Australia**

Margaret Somerville is a Professor of Education (Learning and Development) and Research Director of the Institute of Regional Studies at Monash University. She is located at the Gippsland Campus in the heart of Latrobe Valley and her brief is regional and community engagement and research. She has two current research projects funded by the Australian Research Council into how we learn about place and form community. One concerns water in the Murray-Darling Basin and the other is about how we can integrate enabling pedagogies of place across the curriculum from early childhood to school and adult and community education.



### **SUE BULLEN - Australia**

Sue Bullen is a Training Consultant with QSR International, the company that develops NVivo software. She is responsible for developing and delivering training courses in QSR software throughout the Australasian region.

Sue has extensive experience in the field of IT training, and has been employed with QSR for eight years. Together with Fiona Wiltshier, she was responsible for establishing QSR's Training and research consultancy and has been critical to the 90% increase in training workshops in the Asia Pacific region in the past two years. Prior to her training role, Sue was QSR's Customer Services Manager. She has also previously been employed with La Trobe University in Victoria, Australia where she managed the staff IT training program.



### **THOMAS DEISSINGER – Germany**

Thomas Deissinger studied at the University of Mannheim (Baden-Württemberg/Germany) where he completed his PhD in 1991. He was a temporary professor at the Friedrich-Alexander-University of Nürnberg (Bavaria/Germany) before becoming Professor of Business and Economics Education at the University of Konstanz (Baden-Württemberg/Germany) in 1998.

His duties outside the university system include lectures and seminars with the German Foundation of International Development (DSE), now InWEnt GmbH, in Mannheim, in the field of VET in developing countries. He specialises in vocational training policy and comparative research activities in the area of VET. His research interests also include didactic issues and the history of VET as well as school-based VET and practice firms in vocational schools. Several of his publications focus on the nature and development of the VET systems in the UK and Australia from a comparative perspective.



### **TERRI SEDDON - Australia**

Terri Seddon is Professor of Education at Monash University and Director of the Centre for Work and Learning Studies. She has longstanding interests in social and historical analysis of education and educational change. She is currently researching the way changes in work and society, especially greater global interconnectedness and the drive to a knowledge economy and learning society, are diversifying learning spaces and educational work in and beyond formalised education and training.

She has continuing interests in adult education and VET with a particular focus on teachers' and managers' work in TAFE Institutes and the challenges of workforce development. She is also actively involved in European projects that address the way Europe is negotiating economic development and social inclusion as an outcome of the Lisbon Declaration, which aims to position Europe as the 'most dynamic and competitive knowledge-based economy in the world'. She is currently completing a book with colleagues in Finland, Germany and the US called *Disturbing Work: Approaching Agency* that considers changes in work and working life in human services work. In 2008, she is coordinating an Erasmus-Socrates project which is developing a study program to support professional education that develops competencies and capacities in cross-cultural collaboration and global networks amongst European and Australian VET professionals and researchers. Terri was a member of the Australian Research Council College of Experts on the Social, Behavioural and Economic Sciences Panel in 2005-7.

## OPENING ADDRESS

The Opening Address will be given by Peter Kell, President of AVETRA.





14.00 – 15.30 **Concurrent Sessions**

	<b>Session 2A - Education</b> <i>Chaired by: Peter Kell Hindley 1</i>	<b>Session 2B - Practice</b> <i>Chaired by: Elaine Butler Hindley 2</i>	<b>Session 2C - Economic</b> <i>Chaired by: Ray Tolhurst Hindley 3</i>	<b>Session 2D - Social</b> <i>Chaired by: Steven Hodge Torrens 1</i>	<b>Session 2E - Place</b> <i>Chaired by: Ruth Wallace Torrens 2</i>	<b>Session 2F - Papers</b> <i>Chaired by: Cathy Down West End – Level 3</i>
14.00 – 14.45	What's it like for students? Enhancing the student experience from VET to University  Barbara Cram, Vaughan Croucher, Bruce Lines	What do senior figures in Australian VET think about quality in traineeships?  Erica Smith	Aligning human resource development with business strategy  Tom Short	What's in a word? The 'problem' of women and 'barriers' to VET participation  Jeannie Daniels	Let the men speak: health, friendship, community and shed therapy.  Annette Foley, Barry Golding, Mike Brown	The Question of Competency Certainty; moving from quality to excellence in vocational education  Homi Azemikhah
14.45 – 15.30	Managing credit transfer from TAFE to university: the case for cross-sectoral collaboration  Louise Watson, Barbara Cram	Improved student satisfaction with teaching quality in VET: how it may have happened  Peter Murphy	Enhanced training models for higher level VET qualifications  Sarojni Choy, Kaye Bowman	Supporting Women in Non-traditional Trade  Fiona Shewring	The implications for VET policy and practice arising from the findings of PhD research exploring the impact of privately owned RTOs in Victoria  Joan McPhee	Designing and validating a new research methodology: learning through practice.  Cathy Down

15.30 – 15.45 Afternoon Tea  
Hindley Rooms' Pre-function area

	<b>Session 3A - Education</b> <i>Chaired by: Roger Harris Hindley 1</i>	<b>Session 3B - Practice</b> <i>Chaired by: Josie Misko Hindley 2</i>	<b>Session 3C - Economic</b> <i>Chaired by: Susan Dawe Hindley 3</i>	<b>Session 3D - Social</b> <i>Chaired by: Kevin Heys Torrens 1</i>	<b>Session 3E - Place</b> <i>Chaired by: Annie Fergusson Torrens 2</i>	<b>Session 3F - Papers</b> <i>Chaired by: Peter Kell West End – level 3</i>
15.45 – 16.30	General Staff in VET Contexts: what are their working lives like?  Michele Simons, Roger Harris	RPL in Australian VET: What do we know (about it)?  Helen Smith	A model for the design of a new-skills-strategy for the Creative Industries sector  Kelvin Baker	The experience of piloting a multi-disciplinary community leadership program that aligns to education for sustainable development principle  Sharon Zivkovic	E-learning for the Mature Age Worker  Annie Fergusson, Kaye Bowman	Developing workforce planning and training models for the resource industries, using needs-based research  E. Baafi, Peter Kell, Ray Tolhurst
16.30 – 17.15	Human Capital Enhanced by VET  Suzy McKenna	Investigation into developing ePortfolios for VET: Policies issues and interoperability  Jerry Leeson	Workforce Planning & Development Challenges: Implications for the VET Sector  John Spoehr, Kate Barnett, Eric Parnis	Technical and vocational learning: Crafting Toolboxes from Metal and Clay  John Pardy	Risky business all round: prompting awareness of whiteness in an online learning space  Sue Shore	Safe places training framework: building Indigenous capacity through work based VET in remote communities  Ruth Wallace, Lyn Chick

19.00 – 23.00 Conference drinks, Dinner & Awards Presentations



13.45 – 15.15 **Concurrent Sessions**

	<b>Session 5A - Education</b> <i>Chaired by: Robin Ryan</i> Hindley 1	<b>Session 5B - Practice</b> <i>Chaired by: Ruth Wallace</i> Hindley 2	<b>Session 5C - Practice</b> <i>Chaired by: Cathy Down</i> Hindley 3	<b>Session 5D - Education</b> <i>Chaired by: Francesca</i> <i>Beddie</i> Torrens 1	<b>Session 5E - Economic</b> <i>Chaired by: Kaye</i> <i>Bowman</i> Torrens 2	<b>Session 5F - Papers</b> <i>Chaired by: Llandis</i> <i>Barrat-Pugh</i> West End – Level 3
13.45 – 14.30	'ACE outcomes - following suit?'  Helen Kimberley	Exploring the working knowledge of teachers in a multi-sectorial institution  Rhonda Hallet	Capabilities of the emerging 'Advanced VET Practitioner'  John Mitchell	Serving multiple masters: Reviewing the role and recognition of VET within the Victorian Senior Secondary School Certificates  Mike Brown, Darryl Sutton	Are Australian jobs becoming more skill-intensive? Evidence from the HILDA dataset  Doug Fraser	Putting Research to work  Cheryl Wilkinson
14.30 – 15.15	Recontextualising the Context of VET research? Beyond Instrumentalism to Ulrike Beck's risk society  Peter Kell	Two way mentoring for Indigenous apprentices and Staff  Tanyah Nasir	Professional Development: What Casual TAFE Teachers Want  Susanne Francisco	Engaging the disengaged: a journey of discovery, despair and delight!  Jenny McCormick, Genevieve Haskett	Skills shortages and future skills requirements for the Labour force  Angel Calderon, Lucy Stockdale	Discourse Analysis as a VET research tool: analysing the frontline management initiative  Llandis Barratt-Pugh

15.15 – 15.30 *Afternoon Tea*  
Hindley Rooms' Pre-function area

15.30 – 17.00 **Concurrent Sessions**

	<b>Session 6A - Education</b> <i>Chaired by: Kaye</i> <i>Bowman</i> Hindley 1	<b>Session 6B - Practice</b> <i>Chaired by: Roger Harris</i> Hindley 2	<b>Session 6C - Practice</b> <i>Chaired by: Robin Ryan</i> Hindley 3	<b>Session 6D - Practice</b> <i>Chaired by: Francesca</i> <i>Beddie</i> Torrens 1	<b>Session 6E - Practice</b> <i>Chaired by: Ray</i> <i>Tolhurst</i> Torrens 2	<b>Symposium</b> <i>Chaired by: Sue</i> <i>Shore</i> West End – Level 3
15.30 – 16.15	High level vocational qualifications in theory and practice: the operationalising of certain vocational graduate qualifications  Elizabeth Ruinard	Knowledge sharing as a key driver of professional learning and development for an ageing VET practitioner workforce  Mark Harris, Terry Clark	Problem based learning and internship: Moving from industry to school  Annette Green	RPL Policy to Practice: Why the reticence of practitioners to engage?  Janet Hewson	Perception of change in education, training and development in the NSW Police Service, post the Wood Royal Commission  Don Gillies	Literacy and lifeskills in Australia: implications for policy activism
16.15 – 17.00					The Art of Making: Towards descriptions of being and doing  Glenn Costin	David Tout, Jean Searle, Sue Shore

# 2008

# AVETRA

# ABSTRACTS

*(Abstracts are listed as follow: first, Keynote sessions, then in sessions order.)*

\*\*\* **Refereed Papers** – papers annotated with three asterisks have been refereed to comply fully with the verification requirements of the Department of Employment, Science & Training for a conference publication, full written paper refereed. An Anonymous refereeing process has been used.

Note – full papers will be available on the AVETRA web site at the conclusion of the conference.





**KEYNOTE ADDRESS**  
**04.04.08: 09.00 – 09.45 hours**

**INSTITUTIONAL AND CULTURAL DETERMINANTS OF NATIONAL VET SYSTEMS – PROBLEMS ARISING WITH THE EUROPEAN QUALIFICATIONS FRAMEWORK**

Prof. Thomas Deissinger  
*Konstanz University, Germany*

The focus of my speech is on cultural patterns still determining national VET systems and policies around the world. Within established typologies VET systems are normally distinguished by referring to institutions and steering mechanisms. However, behind these, cultural patterns underlie both the practice and the theory as well as the policy of VET in various countries. Specific problems arise when it comes to “harmonising” VET systems “through the backdoor”. One of the current supranational instruments in this context is the European Qualifications Framework (EQF).

The paper picks up “matching problems” related to the philosophy of this framework by referring to the German, the French and the British VET system respectively. As we here refer to "dual systems", "school-based systems" and "industry-led systems" respectively, the preconditions for transforming European policy into national policies are very different. One major aspect here is the institutional framework, including forms and practices of non-state intervention into the VET system and the responsibility of non-state institutions. In Germany, the chamber system represents a cultural construction which, at first sight at least, seems incompatible with many European ideas accompanying the present "Lisbon-Brugge-Copenhagen Process" which demands the opening-up of education and VET in the context of concepts such as the "learning economy" or "lifelong learning". VET systems with a strong focus on initial training hereby obviously face the most serious challenges. Solutions may lie in a "nation-specific" strategy which encourages and enables change without dumping the benefits and the functionality of the established system.

**NOTES**

**KEYNOTE ADDRESS**  
**04.04.08: 13.00 – 13.45 hours**

**CRAFTING VET AND VET RESEARCH: THE VET WORKFORCE IN CONTEXT – PAST, PRESENT, FUTURE**

Prof. Terri Seddon

*Monash University, Victoria, VIC, Australia*

This presentation will build on my current cross-national research project that is looking at the way occupational and educational orders and working lives are being reconfigured under the influence of globalisation and lifelong learning policy regimes. It will discuss the reconfiguration of VET work and the VET workforce over time and place and the implications of these trajectories in the current context in which nations are seeking to build knowledge economies with social inclusion. Some of the questions that I would hope to open up are:

- How has VET work changed?
- What is the place and significance of VET research in these processes?
- What is the contribution of the VET workforce to crafting VET as a domain of social practices?
- Who is and is not included and why?
- What do these issues about the composition, organization, capacities of the VET workforce mean for VET within a globally interconnected knowledge economy/society?
- What needs to be done to form, maintain and sustain a VET workforce for the future?

**NOTES**



**Concurrent Sessions 1.1 – 03.04.08  
10.45 to 11.30**

**ABSTRACT 77 - Education**

**CAREER ADVICE AND CAREER PLANS: SOURCES, SATISFACTION AND REALISATION**

Sheldon Rothman<sup>1</sup>, Kylie Hillman<sup>1</sup>, David D Curtis<sup>2</sup> and Julie McMillan<sup>1</sup>

<sup>1</sup>*Australian Council for Educational Research*

<sup>2</sup>*School of Education, University of Adelaide*

The literature on career decision-making suggests that students make their decisions based on the degree of match between their own attributes and certain perceived characteristics of occupations and that these perceptions are generally accurate (Gottfredson, 2002). However, in Australia, there is also evidence that students have misunderstandings about the status of some occupations, including trades (Alloway, Dalley, Patterson, Walker, & Lenoy, 2004). The sources of career advice available to middle-secondary students and their satisfaction with that advice was found through a survey of a representative sample of Australian 15-year-old students. Nearly all Year 10 students reported that they had received career advice at school and they stated that they were satisfied with that advice. It was found, however, that students' career aspirations do not match well with the opportunities in the Australian labour market and that some students (a minority) are embarking on educational pathways that will not lead to the careers to which they aspire. Thus, there are several areas of mismatch in the career advice available to students, their satisfaction with it, their career aspirations and their educational plans. These discrepancies may contribute to an explanation of labour and skills shortages and suggest that there is some scope for remediation to the benefit of students and the labour market.

**NOTES**

**ABSTRACT 27 - Practice**

**CAN LEARNING OUTCOMES BE DIVORCED FROM PROCESSES OF LEARNING? OR WHY TRAINING PACKAGES MAKE VERY BAD CURRICULUM**

Leesa Wheelahan

*School of Education and Professional Studies, Griffith University*

Training packages are based on the divorce of learning outcomes from processes of learning and curriculum. Policy insists that training packages are not curriculum, and that this ‘frees’ teachers to develop creative and innovative ‘delivery strategies’ that meet the needs of ‘clients’. This paper argues that training packages deny students access to the theoretical knowledge that underpins vocational practice, and that they result in unitary and unproblematic conceptions of work because students are not provided with the means to participate in theoretical debates shaping their field of practice. Tying knowledge to specific workplace tasks and roles means that students are only provided with access to contextually specific applications of theoretical knowledge, and not the disciplinary framework in which it is embedded and which gives it meaning. The paper illustrates this argument by comparing the current Diploma of Community Services (Community Development) with a previous qualification that preceded training packages in the same field.

**NOTES**







**Concurrent Sessions 1.2 – 03.04.08  
11.30 to 12.15**

**ABSTRACT 20 - Education**

**\*\*\* VET IN A DUAL SECTOR CONTEXT: AUGURY OR ANOMALY?**

Gavin Moodie  
*Griffith University*

Until the 1990s dual sector universities have been understood as a Victorian eccentricity shared by the Northern Territory, understandable because of its small size. Since then several Australian universities have become more vertically integrated by offering programs at vocational and secondary education levels, often as registered training organisations and often through wholly owned colleges, such as the Australian Catholic University, ANU, Charles Sturt University, Curtin University, Edith Cowan University, Monash University, University of Adelaide, University of Queensland, University of Technology, Sydney and the University of Wollongong. Interest in dual sector universities is also developing overseas. New Zealand's Unitech and London's Thames Valley University identify as dual sector universities and South Africa's Nelson Mandela Metropolitan University describes itself in terms used by dual sector universities.

This paper considers whether vocational education in a dual sector institution is an anomaly or an augury of future developments. It posits a definition of dual sector universities that distinguishes them from predominantly single sector institutions that offer a modest proportion of load in the other sector and from dual sector educational institutions that are not universities. The paper describes the emergence of dual sector provision: initially in Victoria from the bottom up, more recently in Australia from the top down, and by amalgamation overseas. It considers why dual sector universities emerged in Victoria but not in New South Wales where institutions with otherwise similar histories developed as single sector universities. The paper concludes by considering the potential for the development of new dual sector universities in Australia.

**NOTES**









**ABSTRACT 01 - Place**

**\*\*\* TRUST AND THE INFORMAL COMMUNICATION OF TRAINING NEED AND DEMAND BETWEEN VET PROVIDERS AND USERS**

Peter Rushbrook and Richard Pickersgill  
*Charles Sturt University, Wagga Wagga, NSW*

The paper focuses on the processes, and in particular non-market mechanisms, through which training needs are communicated or signalled to VET providers in rural settings. Qualitative data were gathered through interviewing a range of VET providers, employers, community groups and VET clients. A key outcome of the research suggests that ‘trust’, when contextualised within the interactions occurring in rural settings, often leads to the communication of client needs to VET providers. Unlike urban settings that through geographic size and greater demographic distribution tend to separate professional and social networks, ‘the bush’ conflates social and professional networking through regular formal and informal meetings in a variety of workplace, community and social settings, thus creating opportunities for the communication of a range of commercially utilisable knowledges, including VET issues of supply and demand. The glue binding these ‘intellectual spillovers’, ‘non-market mechanisms’ or ‘non-price signals’ is trust. Information gleaned from focus groups, key informants, sites visits and desktop research consistently demonstrated ‘trust’, defined as the micro-observable and mutually accountable reciprocity of needs, as the basis of informal and most formal communications of VET need and demand. The researchers conclude that the dilemma with informal, trust-based communication is its randomness, which mitigates its potential for enhancing VET provider-client relationships and partnerships. A proposed solution to capture the inherent value of informal communication, while recognising the realities of the rural and regional VET marketplace, is to bring together VET providers and clients in a ‘neutral space’ auspiced by a non-VET body such as a purpose constructed local government body; for example the range of bodies created through the Victorian ‘learning towns’ network.

**NOTES**

**Workshop – 03.04.08  
10.45 to 12.15**

**ABSTRACT 22**

**FROM RESEARCH TO PUBLICATION: A (NEW) WRITER’S WORKSHOP**

Rick Holden<sup>1</sup> and Erica Smith<sup>1</sup>

<sup>1</sup>*Leeds Business School, UK*

<sup>1</sup>*Charles Sturt University, Australia*

The aim of the workshop is to encourage and assist participants develop and translate their research into a successful publication. Participants will be invited to engage in a number of activities critical to the process of submission and eventual acceptance of a research paper within a peer-reviewed journal.

Key processes which will be addressed in the workshop include:

- an exploration of paper aims, focus and content vis a vis a journal editorial objectives
- a critical assessment of abstracts / outlines
- strategies and actions likely to remove barriers and facilitate pathways to successful publication

The workshop is principally aimed at new and aspirant writers within the vocational education and training (VET) research field. The Emerald publication *Education + Training* will be used as the principal illustrative journal within the workshop. This is pertinent given the resonance between the journal’s editorial objectives and the key themes of the AVETRA Conference. Also, the journal was ranked ‘1’ in Vocational/Further/Adult Education/Training for quality and esteem in the recent Australian Association for Research in Education journal ranking exercise.

The workshop will be led by Dr Rick Holden, Editor of *Education + Training* and Dr Erica Smith, Associate Editor of *Education + Training* and national secretary of AVETRA.

**NOTES**































**ABSTRACT 51 - Practice**

**\*\*\* RPL IN AUSTRALIAN VOCATIONAL EDUCATION AND TRAINING: WHAT DO WE KNOW (ABOUT IT)?**

Helen Smith  
*RMIT University*

This paper is the first stage of a proposed research study that will look back over 18 years of Recognition of Prior Learning (RPL) in the Australian Vocational Education and Training (VET) sector. The study aims to address a gap in the current VET research literature: that is an accounting for RPL as practice and as a device implicated in the political relations of Australian VET. In setting the scene for the larger study, this paper locates RPL in Australian VET in an historical context, and briefly explores its characteristics as a device for managing training outcomes: asking how we have come to understand and negotiate RPL as practice, and how our commonsense understandings have been theorised by Australian VET researchers. I start with an account, based on primary sources, of the first excursion into recognition assessment in Victoria in 1989; tracing the newly named RPL as it moves from this locale into the national VET policy arena. The second part of the paper addresses the various ways that RPL in Australian VET translates the workplace and the community into the academy, and recodes work and life experience as school knowledge. In concluding I propose that throughout its brief history in Australian VET RPL has been more productive in the political arena than it has as educational practice; and that its robust vigour as policy in the face of administrative and pedagogical obstacles is primarily owed to its rhetorical power to smooth over policy perplexities in a national VET system at odds with itself. I also point to the need for a new research focus if we are to work out how to achieve an equally robust vigour in educational practice.

**NOTES**

**ABSTRACT 17 - Economic**

**A MODEL FOR THE DESIGN OF A NEW-SKILLS-STRATEGY FOR THE CREATIVE INDUSTRIES SECTOR**

Kelvin Baker MSIT  
*Griffith University*

The fast pace of change within the animation, computer game and post production industries has presented a problem for Vocational Education and Training (VET) programme developers who are finding it increasingly difficult to stay relevant and up-to-date with the latest employability skill-sets in this industry sector. A comprehensive study of the Australian digital media industry - including the latest systems, software, technologies and production pipelines - is not readily available, making it difficult for Training Package developers to create up-to-date, flexible, meaningful and transferable qualifications.

In response to this problem, research was undertaken to identify the needs and realities of work required for the production of digital content within the Australasian digital media and post-production industry sectors. Employability skill-sets and attributes have been recognized and categorized through a skills audit (quantitative data) of position descriptions and role statements advertised over a six year period. Progressive levels of skill, knowledge, problem solving and attitude have been applied to the researcher's own studio production through an Action Research process.

This paper documents the research and reports on findings identified through industry position descriptors making recommendations to support the integration of the new digital animation skills through a framework of progressive qualifications.

**NOTES**



**ABSTRACT 05 - Place**

**E-LEARNING FOR THE MATURE AGE WORKER**

Kaye Bowman and Annie Fergusson

*Australian Flexible Learning Framework*

The current and projected skills shortage in many industries requires consideration of job seekers from the mature age cohort. In 2007 the Australian Flexible Learning Framework (Framework) commissioned research into E-learning for the Mature Age Worker (those over 45 years of age).

The aim of the research was to support the goal of increasing the use of e-learning practices, thereby supporting greater flexibility and efficiency in learning opportunities for the mature aged by

- Developing a picture of e-learning practice for the mature-age worker
- Developing a set of case studies that demonstrate good practice in e-learning for the mature age worker
- Developing guidelines to incorporate good practice in e-learning for mature age workers with a focus on up skilling or re-skilling.

Providers throughout all states and territories were interviewed, including private providers, industry/community services providers and VET public providers from rural and remote areas and in regional and metropolitan locations.

**NOTES**

















**Concurrent Sessions 4.1 – 04.04.08  
10.15 to 11.00**

**ABSTRACT 12 - Education**

**EQUIVALENCE AND CONTEXTUALISATION IN TRANSNATIONAL EDUCATION**

Carolyn Woodley  
*Victoria University*

Between 2005 and 2007, the Australian Government's *Transnational Quality Strategy* funded 36 different projects that looked at Australian Transnational Education (TNE) provision of Higher Education (HE), Vocational Education and Training (VET) and ELT (English Language Teaching) offshore with the aim of promoting the quality of Australian TNE. The reports of these projects have highlighted a number of issues for Australian providers of transnational education. To what extent should Australian providers customise and contextualise their programs to make programs more meaningful and relevant for offshore students? To what extent are offshore students buying an "Australian educational experience"? And what does that entail in an increasingly globalised and internationalised context?

**NOTES**











**Concurrent Sessions 4.2 – 04.04.08  
11.00 to 11.45**

**ABSTRACT 16 - Education**

**\*\*\* VET SUPPORT SYSTEMS FOR DISADVANTAGED YOUNG PEOPLE IN GERMANY – BEST PRACTICES, DEFICIENCIES AND CHANGES AGAINST THE BACKGROUND OF THE EDUCATION POLICY OF THE EUROPEAN UNION**

Dr Bettina Siecke

*University of Giessen, Germany*

An increasing proportion of the school leaving population in Germany has difficulties in the transition from school to vocational education and training due to the lack of training places in companies and the rising demands facing trainees in vocational education and training, such as, e.g. key competences or social skills. The Federal Government uses a number of different strategies to address these challenges. The different strategies are also influenced by the education policy of the European Union (EU). In 2007, a high-ranking committee, convoked by the Federal Ministry of Education and Research (BMBF), published concrete suggestions to modernize the vocational education and training (VET) system. One important result is the development of a new concept of training modules, which offers disadvantaged young people in the transition system more and reliable opportunities.

**NOTES**



**ABSTRACT 39 - Practice**

**PARTICIPATION IN SENIOR SCHOOLING: THE VOCATIONAL ALTERNATIVE AND THE ROLE OF VET**

Julie McMillan<sup>1</sup> and David D Curtis<sup>2</sup>

<sup>1</sup>Australian Council for Educational Research

<sup>2</sup>School of Education, University of Adelaide

Participation in senior secondary schooling increased substantially between 1980 and the early 1990s, but has been static since that time. Since the mid 1990s curriculum offerings in the senior school years have been broadened in order to cater for a wider range of student interests and aptitudes. The offering of vocational courses in schools has been a prominent component of this curriculum broadening. At the same time, changes have occurred in the post-school VET landscape with rapid growth in traineeships. The labour market context has also changed with a decline in full-time youth employment accompanied by growth in part-time youth employment for both males and females. Policies on youth participation in education and training have emphasised persistence at school or participation in a vocational alternative. Trends in school completion, VET-in-schools participation, post-school VET enrolments and labour force statistics are examined in order to explore possible causal relationships. The immediate post-school destinations of young people who do not complete secondary schooling are examined. For these young people, VET participation is an important component of their transitions between compulsory education and work. For some young people, especially males, post-school VET qualifications ameliorate their lower school completion rates. For others, post-school VET does not provide this compensation. Policy implications are considered.

**NOTES**





**Workshop – 04.04.08  
10.15 to 11.45**

**ABSTRACT 69**

**UNDERSTANDING AND MAKING USE OF VET STATISTICS**

Michelle Circelli<sup>1</sup> & Bridget Wibrow<sup>2</sup>

<sup>1</sup>*NCVER, Adelaide, SA*

<sup>2</sup>Graduate Research Officer, NCVER, Adelaide, SA

This workshop will provide participants with:

- an overview of information that is collected by NCVER and the ABS on students, apprentices and trainees, and employers, their interaction with training providers and the VET system, and the outcomes they experience
- small group demonstrations in how to access and interpret statistics available on the NCVER web site using a variety of tools – web tables, the VET Atlas, and data cubes

**NOTES**

**Concurrent Sessions 5.1 – 04.04.08  
13.45 to 14.30**

**ABSTRACT 28 - Education**

**‘ACE OUTCOMES – FOLLOWING SUIT’?**

Dr Helen Kimberley

*Equity Research Centre, Collingwood, VIC*

Over the past twenty years there have been three major studies of outcomes of adult and community education in Victoria: *Community learning: the outcomes report*, Kimberley, H., TAFE Board, Melbourne 1986; *Outcomes and pathways in adult and community education*, Australian Bureau of Statistics, Adult, Community and Further Education Board, Melbourne 1995 and the *ACE Longitudinal Study*, Walstab, A., Volkoff, V., Teese, R., Adult, Community and Further Education Board, Melbourne 2005, 2005 and 2006.

Governments at both federal and state levels have risen and fallen over those twenty years, policies about ACE have changed as have the structures overseeing ACE government funding, which has increased exponentially since 1986, and more closely aligned with VET policy. Yet there is considerable congruence in what ACE was and is achieving and how it is and was valued by its students. This paper looks at the similarities and differences in these three studies that have reported outcomes of ACE in Victoria over those twenty years.

**NOTES**









**ABSTRACT 64 - Economic**

**\*\*\* ARE AUSTRALIAN JOBS BECOMING MORE SKILL-INTENSIVE? EVIDENCE FROM THE HILDA DATASET**

Doug Fraser

*Australian Innovation Research Centre, University of Tasmania*

Labour market policy rhetoric since the 1980s has promoted the view that jobs in industrialised countries, if they are to survive the pressures of global competition, will need to place ever-increasing demands on the skills of the workforce. This paper describes a study designed to test this proposition on a representative sample of the Australian working population over the period from 2001 to 2005. The data come from HILDA (Household, Income and Labour Dynamics in Australia), a panel survey of some 6,000 households and 18,000 individuals conducted annually since 2001. The dataset includes three indicators representing a common metric across industries, occupations and levels in the workforce hierarchy of the degree to which jobs “stretch” the skill base of those who work in them, together with three variables covering task discretion and worker autonomy, which past research has shown to be highly correlated with skill-intensity. These data make it possible for the first time to duplicate in Australia, albeit in lesser detail, the landmark research on the skills trajectory of the UK economy carried out over the last twenty years for the Economic and Social Research Council. Initial analyses suggest that in the aggregate, Australian jobs were *less* skill-intensive in 2005 than in 2001, a counter-intuitive trend for which an explanation has still to be found.

**NOTES**



**ABSTRACT 42 - Education**

**RECONTEXTUALISING THE CONTEXT OF VET RESEARCH? BEYOND INSTRUMENTALISM TO ULRIKE BECK'S RISK SOCIETY**

Peter Kell

*University Of Wollongong, Wollongong, NSW*

In the recent review of the NCVET contracts AVETRA made submissions discussing the need for a broader research agenda, a diversity of research methodologies and more innovative ways of exploring questions in VET research. This paper is a discussion on developing new theoretical and methodological approaches to VET research based on the work of Ulrike Beck to respond to the changing context of VET research.

Many existing research designs are often instrumental and disconnected from emerging aspects of social and cultural change. The question arises about how VET research can develop methodologies that come to terms with many of the global issues of post-industrial contemporary society.

This paper opens up one possibility for alternative ways of exploring the social and cultural context of research to account for globalisation, the commodification of everyday life, the collapse of the environment, the threat of pandemic disease and entrenched global inequality

There are important questions on how VET research can be theorised and conceptualised to account for these changes in society including the shifting relationships between science and society and what constitutes “useful” skills. Instrumental and systems based notions of skills have dominated debate in VET research and these are deficient in capturing the full complexity of “everyday life” and often perpetuate outdated and redundant ideas about work, life and the environment.

The presentation will discuss the opportunities for VET research to respond to the context associated with German sociologist Ulrich Beck's notion of the “risk society” and “individualisation” (Beck 1999; Beck & Beck-Gernsheim 2001; Franklin 1998). Beck's theories introduce new ways of looking at how contemporary society operates to distribute what he terms “bads” rather than goods and the discussion will introduce how Beck's work might assist researchers develop a more reflexive framework for thinking about a VET research agenda. The paper will also look at how Beck-Gernsheim's (2001) concept of “a life of one own” might be applied to revitalising discussion on the nature and the VET student experience.

The paper in general proposes new ways of looking a question about VET research by applying alternative theoretical frameworks to VET research and relates to the need to recontextualise the context of VET research.

**NOTES**





**ABSTRACT 84 - Education**

**ENGAGING THE DISENGAGED: A JOURNEY OF DISCOVERY, DESPAIR AND DELIGHT!**

Jenny McCormick and Genevieve Haskett

*MBA, BEd, DipT & MEd Studs (TESOL), BEd, DipT*

The Alternative Learning Options Program (ALOP) is a South Australian Government initiative funded by the Social Inclusion Unit and managed by the Department of Further Education, Employment, Science and Technology (DFEEST).

The program provides a range of intervention strategies for young people currently disengaged from school, with the aim of motivating them to pursue further vocational studies, gain employment or return to school.

In July 2007 TAFE SA South in partnership with five local high schools, the City of Onkaparinga, Southern Futures, Southern iCAN and the Southern Success Business Enterprise Centre was successful in winning an ALOP program for the southern metropolitan region. The program aimed to implement a range of innovative, learner-centred methodologies based on contemporary educational theory and practice.

This presentation will take participants on a journey of what happened during the implementation of the Southern ALOP program, the insights gained, the outcomes achieved (a staggering 100%) , the key success factors and the policy implications for the VET and schooling sectors.

**NOTES**







**Concurrent Sessions 6.1 – 04.04.08  
15.30 to 16.15**

**ABSTRACT 23 - Education**

**HIGH LEVEL VOCATIONAL QUALIFICATIONS IN THEORY AND PRACTICE: THE OPERATIONALISING OF CERTAIN VOCATIONAL GRADUATE QUALIFICATIONS**

Dr Elizabeth Ruinard  
*Southbank Institute of Technology*

The paper aims to examine the industrial relevance and educational effectiveness of certain of the newly developed vocational graduate qualifications - the Vocational Graduate Certificate (VGC) in Architectural Digital Illustration, the Vocational Graduate Certificate and Diploma (VGC/D) in Culinary Arts and Kitchen Management and the Vocational Graduate Certificate in Applied Biotechnology (Pharmaceuticals and Nutraceuticals).

The research presented derives partly from a Masters of Education dissertation tracing the development of these qualifications from their initial research and concept origins, through the process of curriculum development, to the first instance in which the qualifications are taught. In so doing, it seeks to assess whether the qualifications have the capacity to achieve what they are purported to deliver (in policy and theory) - which is to provide training for the associate professional workforce, where large skills shortages have been identified. The research also aims to identify the potential strengths and limitations of the qualifications, particularly in relation to the genre in which they are written, tending as it does to privilege the performing of skills to the detriment of acquiring higher-order discipline knowledge.

**NOTES**









**Concurrent Sessions 6.2 – 04.04.08  
16.15 to 17.00**

**ABSTRACT 44**

**THE ART OF MAKING: TOWARDS DESCRIPTIONS OF BEING AND DOING**

Glenn P. Costin

*Tafe NSW Riverina Institute, PhD B.Ed BA TC(C&J)*

*With Charles Sluga*

*...because you can argue with a philosopher, you can't argue with a good song...*

*Yusuf Islam 2008*

This session will explore avenues of presenting research that has as its heart the question of skilful practice and its description across multiple areas (and cultures) of human endeavour including the trades, arts, and sciences. Presenting a small part of what is intended as a larger work constituting a book of both academic and fictional elements, the session explores the presentation of two very different fields of human endeavour, a canoe maker in Papua New Guinea and an Australian water colour artist.

Whilst the larger work is to some extent a gathering of practical wisdoms, and an attempt at making these wisdoms accessible to a wider audience, this presentation attempts to encapsulate both these goals, and the projects theoretical undertone: the perceived urgent need for paths in VET beyond competence. Thus is established a dialogue between multiple vocational and academic practices and the theories of authors from diverse perspectives such as Kincheloe, Levi Strauss and Denzin & Lincoln.

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Hesitantly he writes, words, ideas, something to kick around. That... ..that this is the case, that that. A string of point form notes from which perhaps paragraphs will stem... ..perhaps not... ..but it gets rid of the blank page. No music tonight, just his thoughts. Later perhaps he'll put something on, something that links and drives the consciousness forward, not radio, never radio: a favoured album, one in which the songs have a sense of connectedness, power, emotion., set on repeat. He hesitates again, stop, start, ideas, then back and work it over again, till the art within the task rises and he can begin to see the form beneath the text...

*...now Joe sings, and he listens, and a connection forms...*

*“...Hold it up to the mirror,  
won't you tell me what you see,  
something might look familiar to you,  
but it's a bad likeness of me...”*

*(Camilleri & Smith, 1991)*

**NOTES**



**Symposium – 04.04.08  
15.30 to 17.00**

**ABSTRACT 60**

**\*\*\* LITERACY AND LIFESKILLS IN AUSTRALIA: IMPLICATIONS FOR POLICY ACTIVISM**

This Symposium will be tackled in two parts, starting with a brief overview of IALS and ALL and then moving quickly to the recent release of Australian ALL findings.

David Tout

*Multifangled and Centre for Adult Education*

While literacy skills have been acknowledged and shown to contribute to adults' ability to effectively function in modern society, adults' numeracy skill development has been a neglected domain of knowledge, especially in terms of research. In the home, workplace, or community, adults often need to manage various types of quantitative situations or interpret information that may involve numbers, measurements, probabilities, shapes, statistical information, or quantitative arguments. Numeracy skills help adults to keep up with a rapidly changing world, underlie independent functioning and action as a parent, citizen or worker, are a gatekeeper for entrance into further education in many technical and other occupational areas, and critically affect employability and career options. Given that the ALL survey is the first (inter)national survey of adults' numeracy ability, this presentation will include information on the construct behind the numeracy component of the ALL survey as well as reporting on the initial data from Australia and overseas participating countries.

Sue Shore<sup>1</sup> and Jean Searle<sup>2</sup>

<sup>1</sup>*University of South Australia*

<sup>2</sup>*Griffith University*

This paper explores data collected for the *Adult Literacy and Lifeskills Survey (ALLS)* – the Australian component of which was released in late 2007. Our interest is in exploring the opportunities for policy and practice that arise as a result of comparing two substantial data sets spanning the decade 1996–2007. We begin by (briefly) outlining the background to the larger survey project coordinated by the OECD/Statistics Canada, which provided the framework and verification processes for Australian data collection. Then we provide some analysis of Australian data with the intention of relating literacy and numeracy to a range of demographic and socio-economic variables. Rather than a description of what was measured and what was found, our primary focus is to engage in critical dialogue with aspects of the findings and lay a framework for some comparative exercises. We hope this will provide VET practitioners and researchers with a preliminary framework for making better use of the findings within organisations, professional and political networks and local communities.

**NOTES**

## DELEGATE LIST (As at time of printing)

AGAR, Richard	Kimberley College of TAFE
ALBERT, Daniel	Skills Tasmania
ANDREWS, Rosemary	Kormilda College
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AZEMIKHAH, Homi	University of the Sunshine Coast
BAKER, Jeremy	Industry Training Federation
BARNETT, Kate	University of Adelaide
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BEDDIE, Francesca	National Centre for Vocational Education Research
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BENFATTO, John	Canberra Institute of Technology
BENNETT, Peter	ACT Dept of Education & Training
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BLYTH, Sue	TAFE SA
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BOUNDY, Marlene	TAFE SA
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BURNS, Prue	Corrections Victoria
BUTLER, Elaine	University of South Australia
CARTER, Richard	Victoria University
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CHICK, Lyn	Charles Darwin University
CHOY, Sarojni	Queensland University of Technology
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CLAYTON, Berwyn	Canberra Institute of Technology
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COSTIN, Glenn Peter	TAFE NSW Riverina Institute
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CRAM, Barbara	University of Canberra
CURRY, Catherine	Chartes
CURTIS, David	Australian Council For Educational Research
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D'ASSUMPCAO, Marcus	DFEEST
DANIELS, Jeannie	University Of South Australia
DARWIN, Stephen	Canberra Institute of Technology
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DAWE, Susan	National Centre for Vocational Education Research
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FINNANE, Anne	TAFE NSW - CSHTR Curriculum Centre
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FOLEY, Annette	University of Ballarat
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FRANCISCO, Susanne	Canberra Institute of Technology
FRASER, Doug	Australian Innovation Research Centre

FROST, Andrea	Industry Training Federation
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HODGE, Steven	University of South Australia
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HUNTINGTON, Nicholas	Industry Training Federation
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KELL, Peter	University of Wollongong
KIMBERLEY, Helen	Equity Research Centre
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WILLIAMS, Josh	Industry Training Federation
WINTRUP, Gillian	FITEC, New Zealand
WOODLEY, Carolyn	Victoria University
YATES, Anne-Marie	Service Skills Australia
YOUNG, Susan	Victoria University
ZIVKOVIC, Sharon	Community Capacity Builders South Australia