

The impact of E-commerce on Online learning systems in the VET sector

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Currently, there is considerable interest in developing online learning systems in the VET sector, but very few successful business models for online learning systems exist in practice. Business models enable the business to be both effective and profitable.

To meet this challenge of developing effective business models for online learning systems, this paper will argue that there is value in drawing from the new thinking emerging from the field of e-commerce. The term e-commerce means more than financial transactions over the Internet; it refers to any electronic communication over a computer network. E-commerce also provides new business models that connect the design, production and delivery of online learning with the needs of the organisation to operate as an effective business.

The author has also undertaken, for Commonwealth and State Government bodies, a range of evaluations in the VET sector in late 1999 - early 2000 in the field of e-commerce and its impact on training, professional development and strategic planning.

Topic area: Enterprise and educational innovation

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