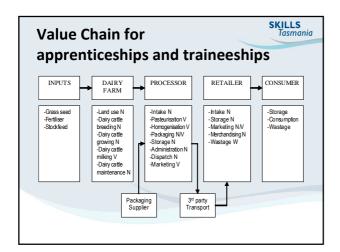
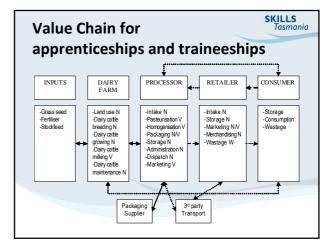
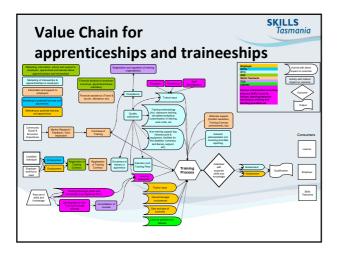


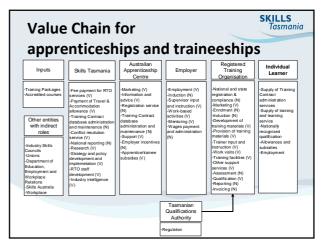
Value Chain for apprenticeships and traineeships

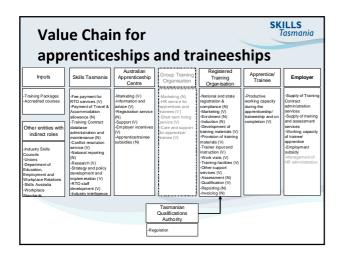
- Value Chain analysis
- Value chain: the various entities and processes involved in the supply of a product
- Focus on activities where value is created for the consumer
- Activities can be: value-adding; necessary; non-value-adding and unnecessary (wastage)

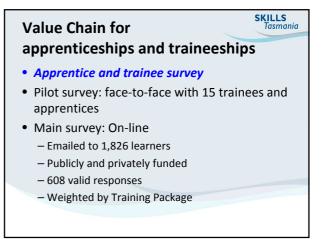


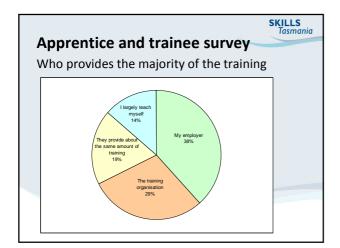


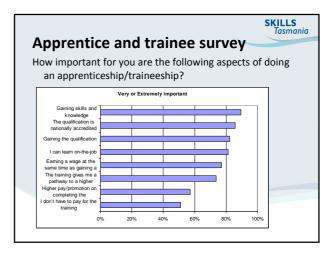




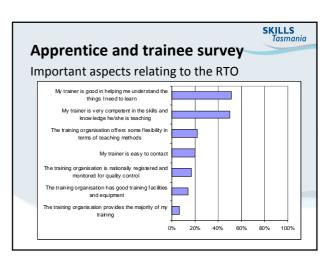






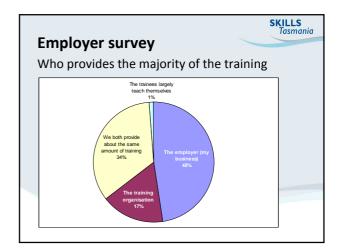






Value Chain for apprenticeships and traineeships

- Employer survey
- Pilot survey: face-to-face with 16 employers
- Main survey: On-line and postal
 - On-line emailed to 287 employers
 - 121 responses
 - Postal sent to about 900 employers
 - 296 responses (22 on-line)
 - 415 valid responses



VET Value Chain

Survey findings - employers and learners

- A good trainer (E + A&T)
- A high and consistent standard for assessing competence (E + A&T)
- Opportunity to practice what they learn (A&T)
- The ability for early completion
- Need for more regular contact and more support from the training organisation

Value Chain for apprenticeships and traineeships

Conclusions

SKILLS Tasmania

- Value chain model: focus on consumers
- Activities/information flow/relationships
- Survey findings on value for consumers

Value Chain for apprenticeships and traineeships

Question time